

GenNext

GenNext:
Generation Shift and Your Organization

Thursday, June 12th, 2008

8:00 am to 3:00 pm

Presented By

Long Beach Nonprofit Partnership

Location

The Pointe at the Pyramid, CSULB
(Designated campus parking available)

We welcome participation from

Nonprofit executive directors, staff and board members, university professionals, volunteers, philanthropists, students, individuals transitioning to a nonprofit, employers and employees.

LBNP Conference Schedule



Mick Ukleja, Ph.D.

Mick Ukleja, Ph.D. has spent his professional life equipping leaders to live life on purpose. He is the Founder and President of *LeadershipTraQ*, a leadership consulting firm. In addition to a busy speaking schedule, Mick hosts *LeadershipTraQ Televised*, an interview format talk show that profiles outstanding leaders. Mick has authored a number of books including *Living Ethically in the 90's: Confronting Key Issues in This Generation* and *Who Are You And What Do You Want? A Journey for the Best of Your Life*



Chip Espinoza

Chip Espinoza is the Executive Vice President of *LeadershipTraQ*. He is also an assistant professor at Vanguard University of Southern California, where he teaches Management and Leadership. He specializes in helping leaders initiate and lead change initiatives. Chip has been working on a book with Dr. Ukleja and Craig Rusch titled "*Generational Rapport Leadership: Your Biggest Headache Just May Be Your Competitive Advantage*".

8:00 am – 8:30 am

Registration
Continental Breakfast

8:30 am – 8:45 am

Welcome

8:45 am – 11:45 am

OPENING SESSION

**Chip Espinoza and Mick Ukleja, Ph.D.
Generational Rapport Leadership**

This dynamic and interactive session will take an in-depth look at all generations in the workplace. Learn how to transform your organization through leadership contributions from all levels of experience. A perceived disconnect between managers and staff of twenty-somethings will be addressed as well as how to successfully lead them. This session will make use of The GRI™ Generational Rapport Inventory that participants will have completed prior to the conference.

11:45 am – 12:00 noon

BREAK

12:00 noon – 1:15 pm

SPECIAL LUNCH SESSION

Dr. Mick Ukleja

Join Dr. Ukleja who will discuss his recently released book *Who Are You And What Do You Want? A Journey for the Best of Your Life*. It has been praised by legendary coach John Wooden, Grand Slam golf champion Gary Player, and many prominent leaders and CEOs, as "the one book to read that will immediately impact your life".

1:15 pm – 2:45 pm

AFTERNOON SESSIONS

3 concurrent breakout sessions (choose one)

#1: Fundraising in a Virtual World

Nick Allen, Donordigital

Technology is changing the way we communicate with our constituents. Reaching multi-generational donors online is an opportunity you may want to embrace. This session is about how you can communicate more effectively in a virtual world.

#2: Recruiting for the Nonprofit Workforce: a Multi-Generation Approach - Christina Winting, Human Resources, City of Santa Monica

Individuals representing all generations – including recent college graduates, mid-career professionals and retirees - are looking for meaningful experiences in the workplace. In this session learn how to match your organization's staffing needs in a new way capitalizing on the multi-generational approach.

#3: Bringing Younger Board Members and Volunteers to Your Organization

"How do you successfully integrate next generation leaders to your board? A panel moderated by Richard Diaz, ED of the Riordan Volunteer Leadership Development Program, with "next generation leaders" Chris Lewis, board member of Boys and Girls Club Long Beach, and Josh Lowenthal, President of the Board of Children Today will provide insight on how to integrate this highly motivated group on to your board."

2:45 pm – 3:00 pm

Q&A and closing: Chip Espinoza and Dr. Mick Ukleja

3:00 pm

Reception & Book Signing



Conference Sponsors

**Supervisor Don Knabe
County of Los Angeles
4th District**

Mutual of America

Registration Fees

Early Registration by **June 2**

LBNP Member.....\$95.00
Not-yet Member.....\$115.00

Registration after **June 2**

LBNP Member.....\$115.00
Not-yet Member.....\$135.00

Additional registrants from same nonprofit:
\$80.00 (one copy of book/organization please)

Students.....\$50.00 (limited availability)
Lunch only: \$50.00 (Includes Dr. Ukleja's book)

Registration includes

- Each organization will receive a copy of Dr. Ukleja's book *Who Are You And What Do You Want? A Journey for the Best of Your Life*
- Each registrant will receive The GRI™ Generational Rapport Inventory to help identify personal areas of strength and weakness. Look for the inventory in your email.

Register

- Online at www.lbnp.org (credit card required)
 - Or, complete registration form with check payable to LBNP
- Return to:
GenNext, Long Beach Nonprofit Partnership:
3635 Atlantic Avenue, Long Beach, CA 90807

JOIN THE LBNP AND SAVE. SIGN UP ON OUR WEBSITE WWW.LBNP.ORG OR CALL 562.290.0018

Name _____ Title _____

E-Mail Address _____ Organization _____

Address _____ City _____ Zip Code _____

Telephone _____ Fax _____

Website Address _____

Total Amount Enclosed \$ _____ Make checks payable to LBNP

Are you an LBNP member? **Y N**

Return to: GenNext, Long Beach Nonprofit Partnership: 3635 Atlantic Avenue, Long Beach, CA 90807

For additional registrants from your organization, please go to: www.lbnp.org



Cut here and mail back to LBNP